



HALEY ROSE

CHARACTER DESIGN, VIS DEV

PROFILE

Haley Rose is a passionate and skilled designer with 7 years of experience in the animation industry. Her versatility in style has allowed her the flexibility to work in both development and production stages of design across both 2D and 3D projects. Haley devotes herself to creating high quality work and strives to always be a positive force on her team.

EDUCATION

BACHELOR OF ANIMATION
SHERIDAN COLLEGE | 2012 - 2016

SKILLS

- Adobe Photoshop
- Adobe Flash/Animate
- Toon Boom Harmony
- Procreate
- Character Design
- Visual Development
- Costume Design
- Prop Design

CONTACT

HALEY.SZER@GMAIL.COM

PORTFOLIO

HALEYROSEPORTFOLIO.COM

SOCIAL MEDIA

TWITTER: @HALEYROSE_ART

INSTAGRAM: @HALEYROSE_ART

IN HOUSE EXPERIENCE

ATOMIC CARTOONS

Senior Character Designer

SEPT 2022 - PRESENT

- ***Zombies: The Re-Animated Series (Disney TVA)***

Responsible for working with the art director to design characters and creatures for CG animation, including concepts, colour design, orthographic turns, draw-overs, design breakdowns, surfacing callouts, character posing and expressions.

Character Designer

SEPTEMBER 2020 - SEPTEMBER 2022

- ***Cocomelon Lane***

Responsible for character and prop design for cg animation, orthographic turnarounds, and preparing design packets for production including textures and painted callouts

- ***Unannounced CG project***

Optimized all main character designs for 3D animation, designed all main character turnarounds and design breakdowns

- ***The Vindicators 2 (2D)***

Responsible for character design, turnarounds and redresses on Rick and Morty spin-off for Adult Swim

- ***Unannounced 2D project***

Developing characters on an unannounced project for Adult Swim, duties included character exploration, turnarounds, expression sheets, color exploration and some prop design

- ***Pinecone and Pony (2D)***

Responsible for designing characters from rough concepts to final designs, character redresses, special poses and turnarounds

SMILEY GUY STUDIOS

Character Designer

FEBRUARY 2020

- ***Jeremy Fisher Jr.***

Responsible for designing all main character turnarounds

ELLIOTT ANIMATION

VISUAL DEVELOPMENT ARTIST

APRIL 2019 - SEPTEMBER 2020

- ***Various unannounced projects in development***

Responsible for designing characters and exploring styles for use in pitch packages

POSING ARTIST

OCTOBER 2018 - APRIL 2019

- ***Total Dramarama***

Responsible for designing special poses for animation

BROWN BAG FILMS

DESIGNER

- ***Creative Galaxy season 3***

JANUARY 2018 - JULY 2018

Responsible for designing characters and props

ELLIOTT ANIMATION

POSING ARTIST

APRIL 2016 - OCTOBER 2017

- ***Bunsen is a Beast***
- ***Fairly Odd Parents***

Responsible for designing special poses for animation

DHX MEDIA

DESIGN AND POSING INTERN

MAY 2015 - AUGUST 2015

- ***My Little Pony: Friendship is Magic***

Character and prop design, character cleanup and character posing



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FREELANCE EXPERIENCE

CHARACTER DESIGN

SPINMASTER | SEPTEMBER 2022 - NOVEMBER 2022

- concepting four main characters for project currently in development.

CHARACTER & PROP DESIGNS - RICK AND MORTY PROMO ATOMIC CARTOONS | AUGUST 2022

- Designed character turn arounds, props and special poses for Rick and Morty commercials

CHARACTER DESIGN

ATOMIC CARTOONS | DECEMBER 2021

- 2D and 3D visualization and painting of main character for unannounced project, including texture callouts

CHARACTER DESIGN - FEATURE

ATOMIC CARTOONS | APRIL 2021

- Character exploration of main characters for a feature project.

CHARACTER DESIGN - VISUAL DEVELOPMENT

YOWZA ANIMATION | MARCH 2020

- Character exploration of main characters for adult women's comedy

CHARACTER POSING

BLAME YOUR BROTHER | 2018 - 2021

- Rough character posing and clean up for various clients including; Colgate, Youtube Kids, MNLotto, BC Dairy, My Black is Beautiful and the Pediatric Brain Tumour Foundation
- Adobe Animate

CHARACTER DESIGN - TIGG N' SEEK

CARTOON NETWORK | OCTOBER 2019

- Designing special poses for Tigg N' Seek

CHARACTER DESIGN

RIVENOAK MEDIA | NOVEMBER 2018 - FEBRUARY 2019

- Duties include: Character design and style exploration for unreleased project currently in development. Designed main character lineup

ILLUSTRATION EXPERIENCE

MOLEWHALE PRESS | DECEMBER 2021

BOOK COVER - THE HERETIC'S GUIDE TO HOMECOMING

BOOK 2: PRACTICE

AUTHOR SIENNA TRISTEN

- Front and back cover design as well as decorative fleurons for the interior

BOOK COVER - THREE SEEKING STARS

AUTHOR AVI SILVER

MOLEWHALE PRESS | MARCH 2021

- Front and back cover design

BOOK COVER - TWO DARK MOONS

AUTHOR AVI SILVER

MOLEWHALE PRESS | MAY 2019

- Front and back cover design

BOOK COVER - THE HERETIC'S GUIDE TO HOMECOMING

BOOK 1: THEORY

AUTHOR SIENNA TRISTEN

MOLEWHALE PRESS | SEPTEMBER 2018

- Front and back cover design as well as decorative fleurons for the interior
- *Gold medal winner for cover design at the Independent Book awards